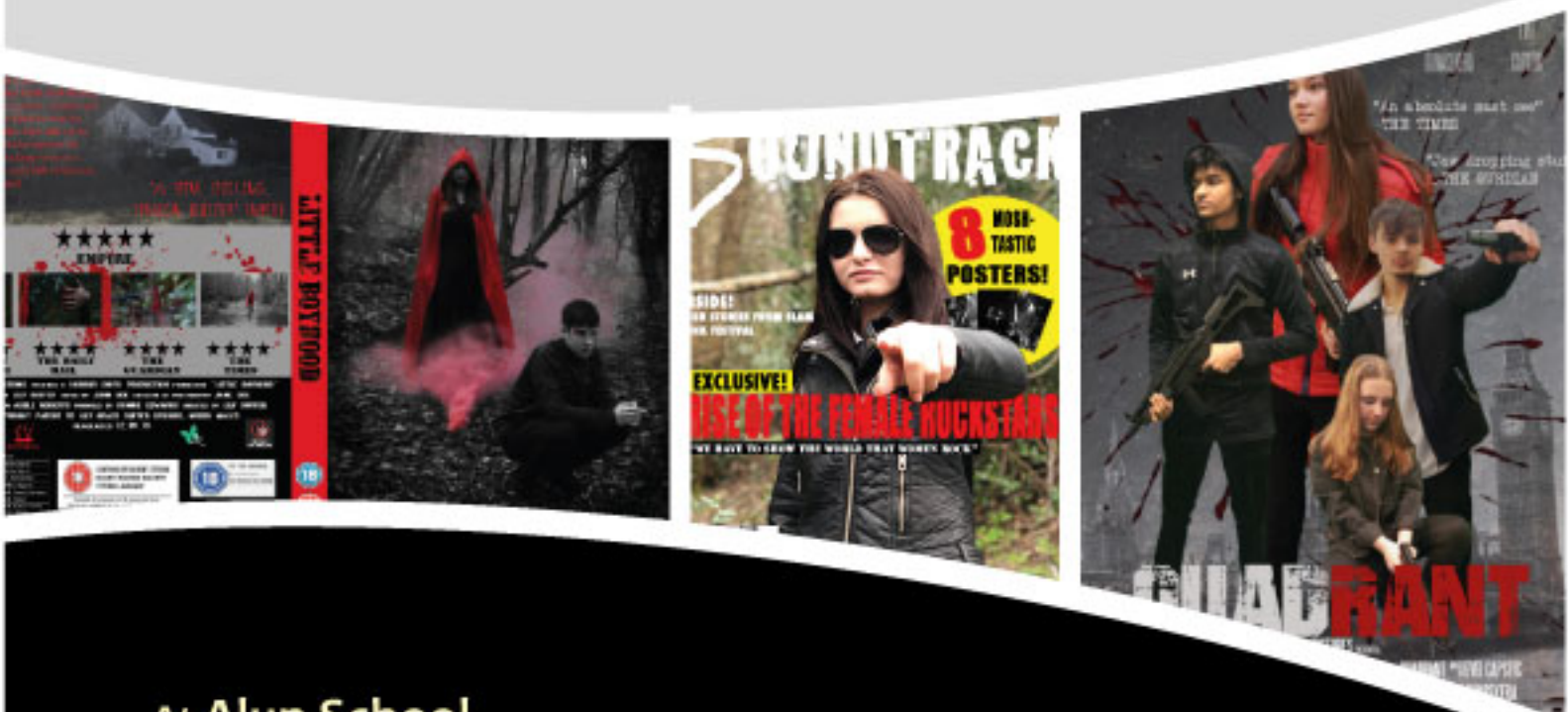


Why Choose GCSE Media Studies?

Media Studies offers you the exciting opportunity to both explore the media and also to create your own media. You will be able to develop your analytical and critical thinking skills by studying a broad range of media forms and products that encompasses audio-visual, text-based and online forms. These will include newspapers, magazines, print advertising, radio, television programmes, films, online media, video games and music videos. You will also be able to enhance your ICT skills in digital photography, digital publishing and digital video production.



The media play a central role in contemporary society and culture. They shape our perceptions of the world through the representations, viewpoints and messages they offer. In addition, they importantly provide us with ways to communicate, with forms of cultural expression and enable us to participate in key aspects of society. The economic importance of the media is also unquestionable. The media industries employ large numbers of people worldwide and operate as commercial industries on a global scale.



At Alun School,
our experienced teaching team provide expert guidance and tuition.

GCSE Media Studies

Assessment Information

Examining Board: WJEC Accreditation: GCSE Grades A*- G

Unit 1 - Exploring the Media: investigates music, radio, music video and the representation of gender and events in relation to media forms such as advertising, video games and newspapers.
(1 hour 30 minutes written examination that makes up 30% of the qualification)

Unit 2 - Understanding Television and Film: investigates media industries, audiences, media language and representation of Wales on Television and Contemporary Hollywood Film such as Harry Potter, The Hunger Games and the Star Wars franchises.
(1 hour 30 minutes written examination that makes up 30% of the qualification)

Unit 3 - Creating Media: portfolio of creative work that includes one media production consisting of research, planning, the production itself and an evaluation.
(non-examination assessment that makes up 40% of the qualification)

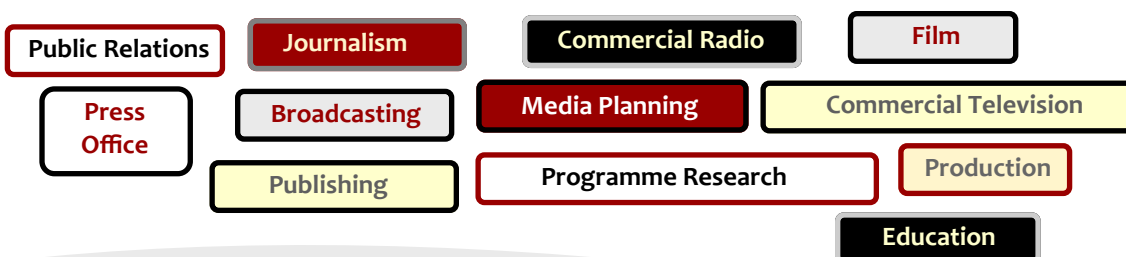
Who is suitable for this course?

You will be successful and enjoy this course if you are interested in investigating media texts and enjoy creating your own media by using ICT in photography, film and publishing.

Why should I take this course?

If you wish to pursue a career in the media you may find yourself following in the footsteps of many former Alun students who now work in a variety of media organisations.

GCSE Media Studies will give you an excellent grounding for multiple career opportunities within:



Future Options

After studying GCSE Media Studies you could:

Study Advanced Level Media Studies at Sixth Form;

Study for a degree in a media-related course or other subject at university;

Get a job within the media industry.

For Further Information

Please contact the Media department.

