

Why Choose GCSE Business?

Ever heard of Richard Branson or Deborah Meaden? Well, they are two of the most successful entrepreneurs in the world!

Richard Branson started out growing Christmas trees and raising budgerigars at the age of sixteen. By the age of twenty, he founded a small mail order record retailer called Virgin, and shortly thereafter, he opened a record shop on Oxford Street in London. The rest is history!

Deborah Meaden started out by setting up a glass and ceramics agency selling its products to the likes of Harvey Nicholls. She then moved into the textiles and tourism industries where she successfully earned her millions. Deborah now devotes her time to investing in small businesses and can be seen on the TV in the BBC's Dragon's Den.



Would you like to be the next Richard Branson or Deborah Meaden? If so, then GCSE Business is the course for you. This course will help you to understand and prepare for the world of business, whichever career path you choose.

Business will introduce you to the business world, giving you the opportunity to develop as an effective and independent learner with an enquiring mind. You will develop and apply business knowledge, understanding and skills to contemporary issues in a range of local, national and global contexts.



At Alun School,
our experienced teaching team provide expert guidance and tuition.

GCSE Business

Assessment Information

Examining Board: WJEC **Accreditation:** GCSE Grades A* - G

The main areas that you will look at are:

Business Activity, the Changing Environment and Economics,
Setting up and Investigating Businesses,
Human Resources,
Accounting and Finance,
Marketing,
Production.

Assessment: two paper-based examinations that make up 37.5% and 62.5% of the qualification.

Who is suitable for this course?

If you are considering a career in business (let's face it isn't anywhere you work a business?), or hoping to study it at A-level, then this course will provide an excellent background to how businesses work.

Why should I take this course?

Would you like to be the next Richard Branson or Deborah Meaden? If so, then GCSE Business is the course for you! This course will help you to understand and prepare for the world of business, whichever career path you choose.

GCSE Business will give you an excellent grounding for multiple career opportunities within:



Future Options

After studying GCSE Business you could:

Study Advanced Level Business in the Sixth Form;

Study for a degree in a business-related course or other subject at university;

Apply for an apprenticeship;

Get a job in the business sector.

For Further Information

Please contact the Business department.

