

The Writing Paper

This paper tests your **writing**. You will need to be careful and as accurate as you can with both **spelling** and **punctuation**.

- A. You will be asked to proofread and correct spellings (5 minutes)
- B. You could be asked to write in different styles;
 - a leaflet, a speech, a newspaper article, a report, a formal letter or similar.
 - a story.



Strategies for Success

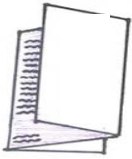
- Use the 10 minutes planning time for the task.
- Use the planning sheet for the task
 - it will help you to structure your answer.
- Think about the target reader you are writing for.
- Remember all those techniques that writers use?
 - **you** use them.
- Use all the time available.
- Spend 5 minutes just checking spelling to improve your marks.



Writing for an audience and purpose

This question will probably ask you to **inform** or to **persuade**. This means that you will need to write in a particular form, which relates to the reason for writing.

You will need to be aware of these different forms:



- **leaflet/brochure** – think about space, use sub-headings and boxes to attract and focus the eyes of the reader. Do **not** spend long on illustrations!**



- **speech** – you will be given your audience. *Do not write a conversation.*

Begin by introducing yourself, say why you are there.

Make your points politely, with one to a paragraph.

Use 1 to 2 rhetorical questions (designed to make the audience think).

Use patterns of three (tripling).

Conclude firmly, with thanks.



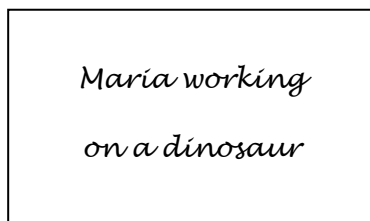
- **newspaper article** – just use two columns. Try to create a dramatic or punning headline. If the question suggests it, be dramatic in your style.**



- **formal letter** – your address and the address of the person receiving the letter are used. You need to **learn** the correct layout.

** You need to show that you know that all newspapers, brochures and most leaflets have illustrations to make them more appealing and interesting. However, this is not an art exam, so do not spend more than a few seconds drawing! Simply draw the correct-shaped box and write in it to show what it would be.

E.g.



Styles of writing in the exam text

Authors may be writing for different reasons, to:

- persuade
- inform
- entertain
- help
- share feelings, such as excitement, fear...
- create an atmosphere
- change your mind

Look at some of the techniques authors use. Say what effect is created by each.

Alliteration: The boy crept to his place like a kicked cat.

Capitals: The decisions are YOURS.

Connectives: Some may claim that a new supermarket is necessary, however surely three is enough in Mold.

Exclamations: And have a tremendous time doing it!

Intensifiers: really, absolutely, definitely, surely....

Italics: I *told* you not to go there.

Metaphor: All I could see before me was a sea of people.

Questions: What am I going to tell her?

Personification: The bright sun smacked him in the face.

Repetition: It is very, very hot.

Sentence length:

.... he placed the snake around her shoulders. She froze.

Scientific words: He gripped the hypo-osmotic thermograph.

Similes: The boy crept to his place like a kicked cat.

Superlatives: The best, most enjoyable....

Tripling: We set the challenges for pupils to enjoy, overcome and learn from.

Underlining: You are not to go out.

Verbs: She said/wept/pleaded/demanded....

He went/sped/trudged....